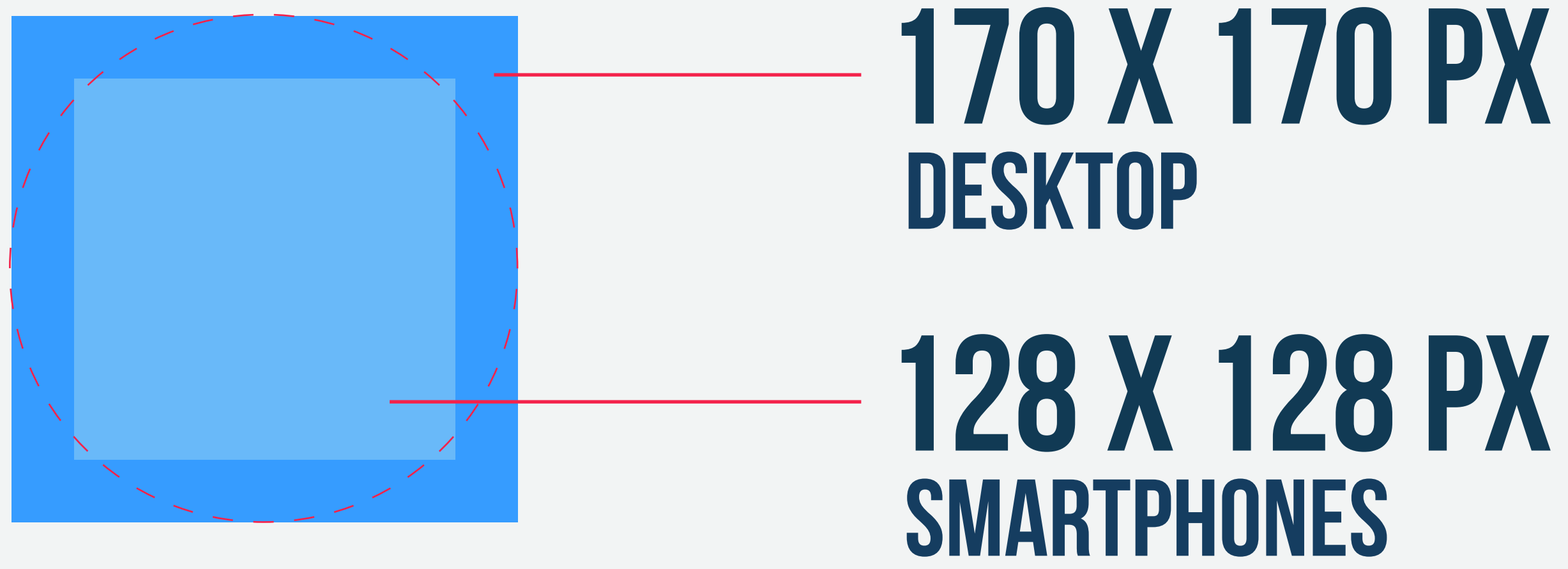


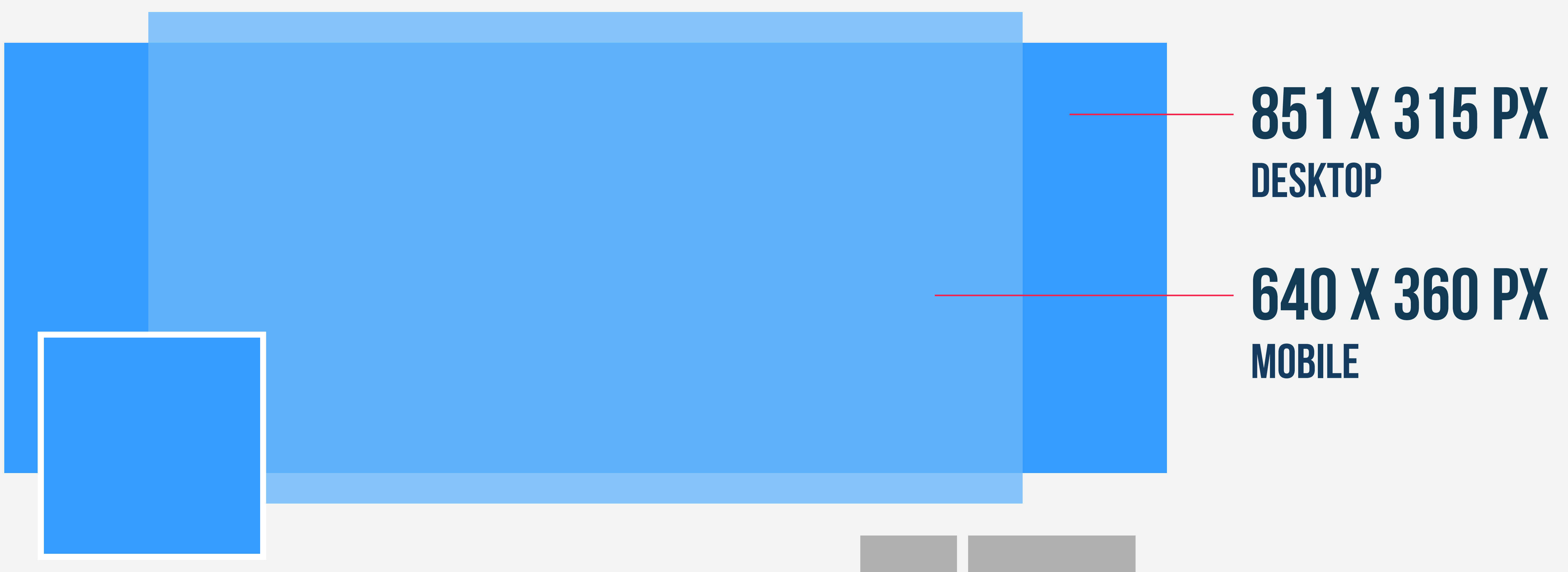
FACEBOOK IMAGE SIZES BY TYPE

FACEBOOK PROFILE PICTURE SIZES



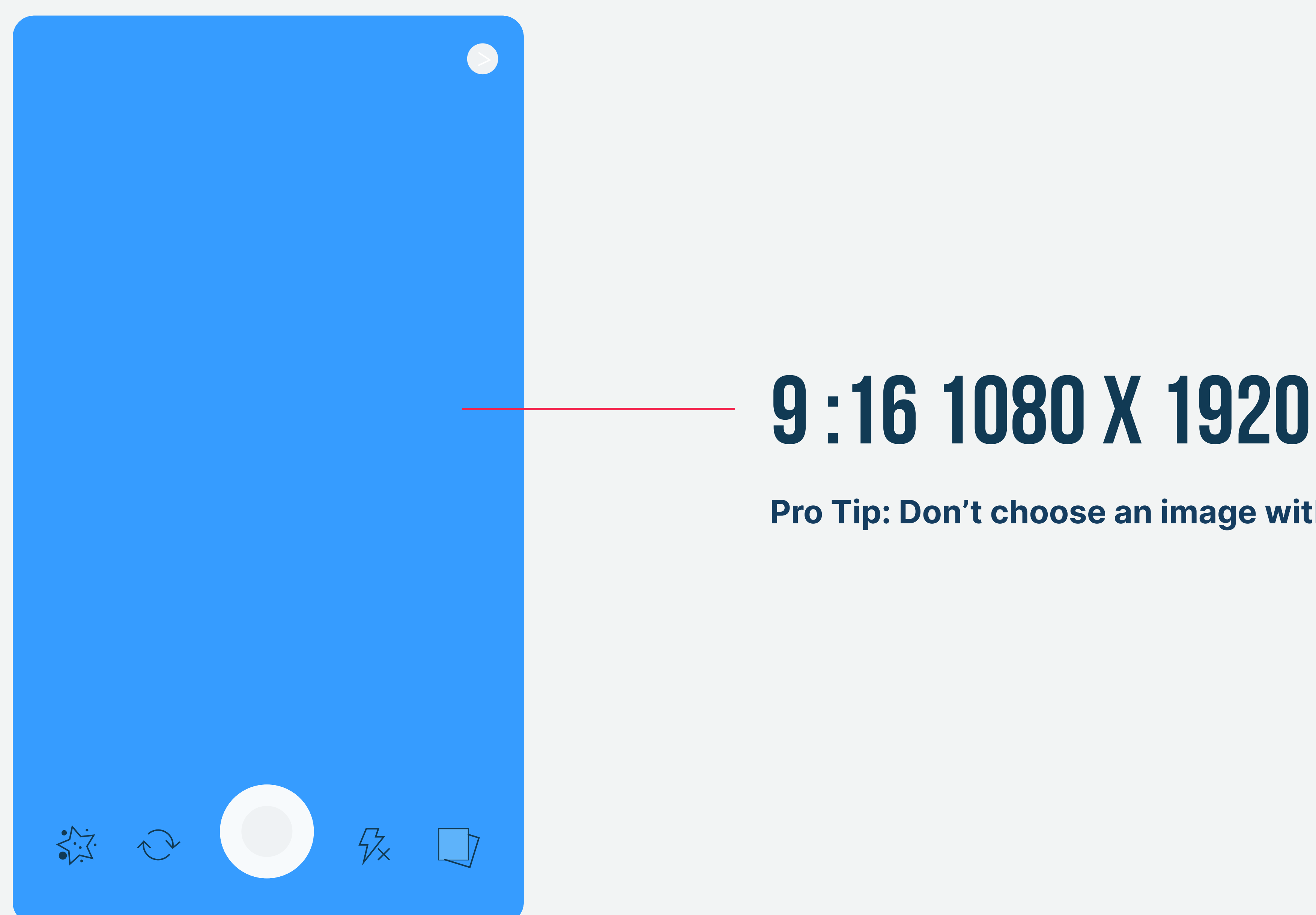
Pro Tip: We recommend uploading the platform's highest resolution to save up to 2048px.

FACEBOOK IMAGE SIZES FOR COVER PHOTOS



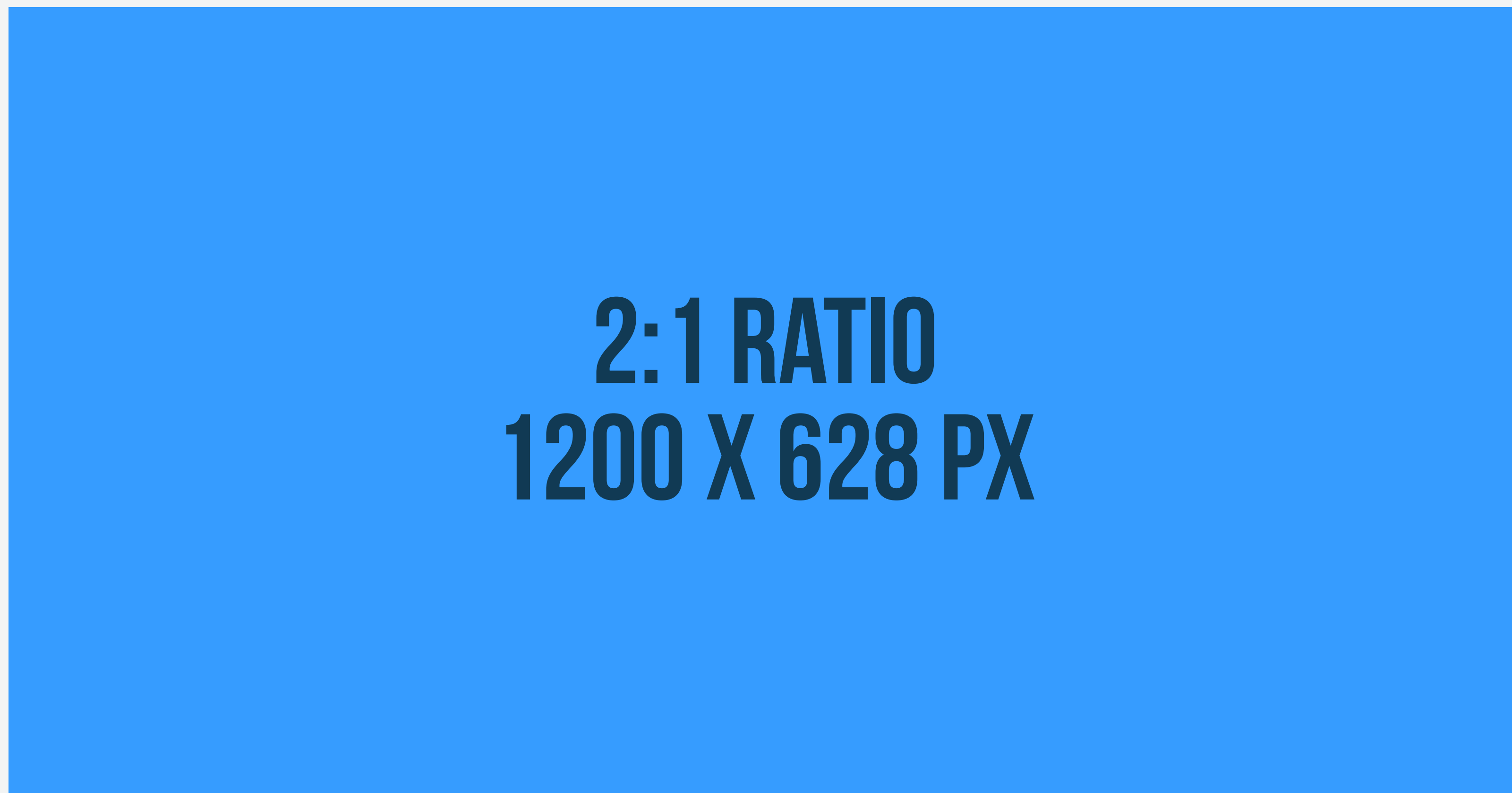
Pro Tip: To maintain image quality, it's advisable to upload a JPG or PNG file.

FACEBOOK IMAGE SIZES FOR FACEBOOK STORIES



Pro Tip: Don't choose an image with a width smaller than 500 pixels.

FACEBOOK IMAGE SIZES FOR EVENT COVER PHOTO



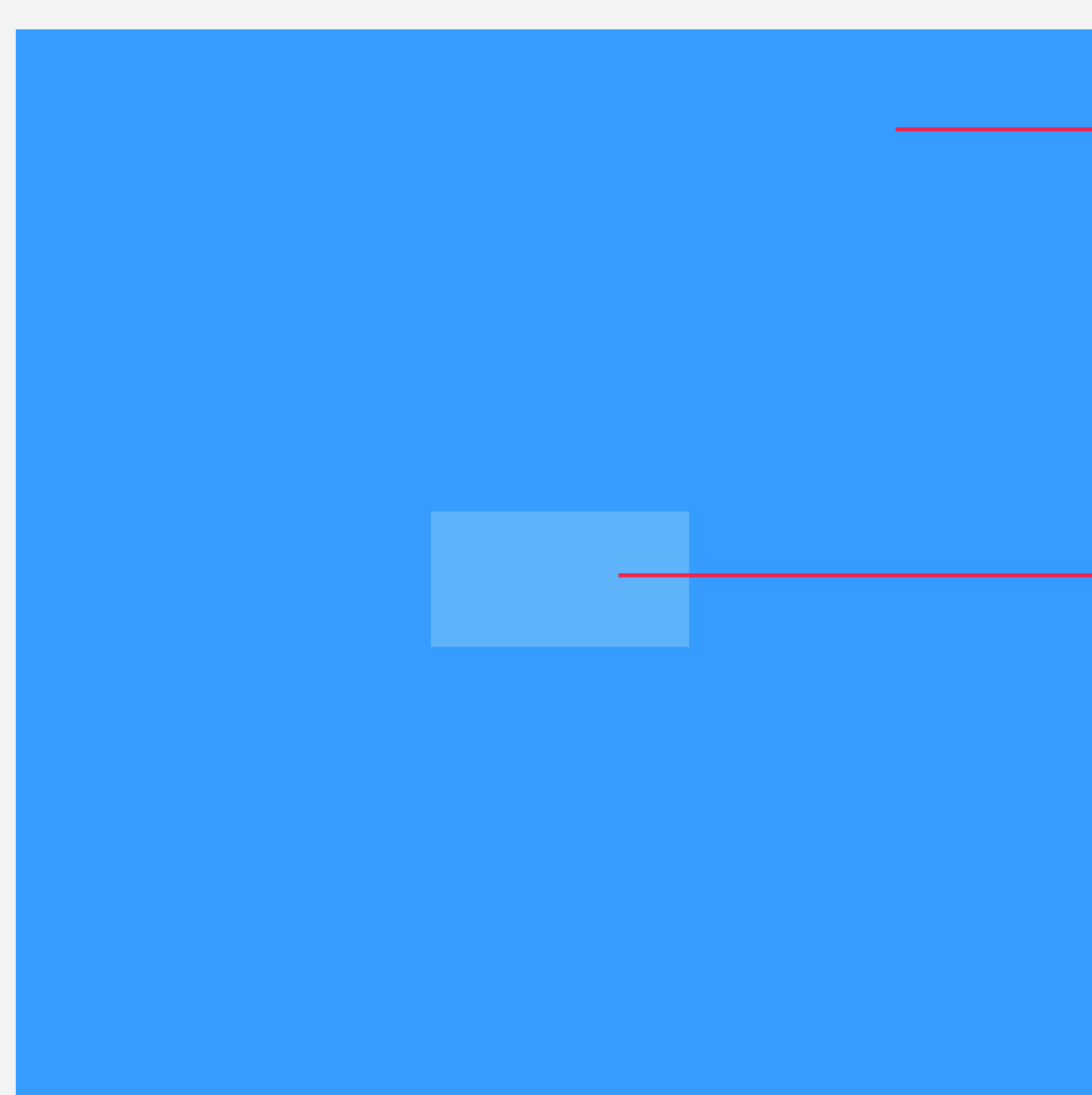
Note: The size of your event cover photo can't be edited after it's been added to an event.

FACEBOOK IMAGE SIZES FOR ADS



Maximum file size: 30 MB

FACEBOOK RIGHT COLUMN ADS



1080 X 1080 PX
AT LEAST

254 X 133 PX
MINIMUM SIZE

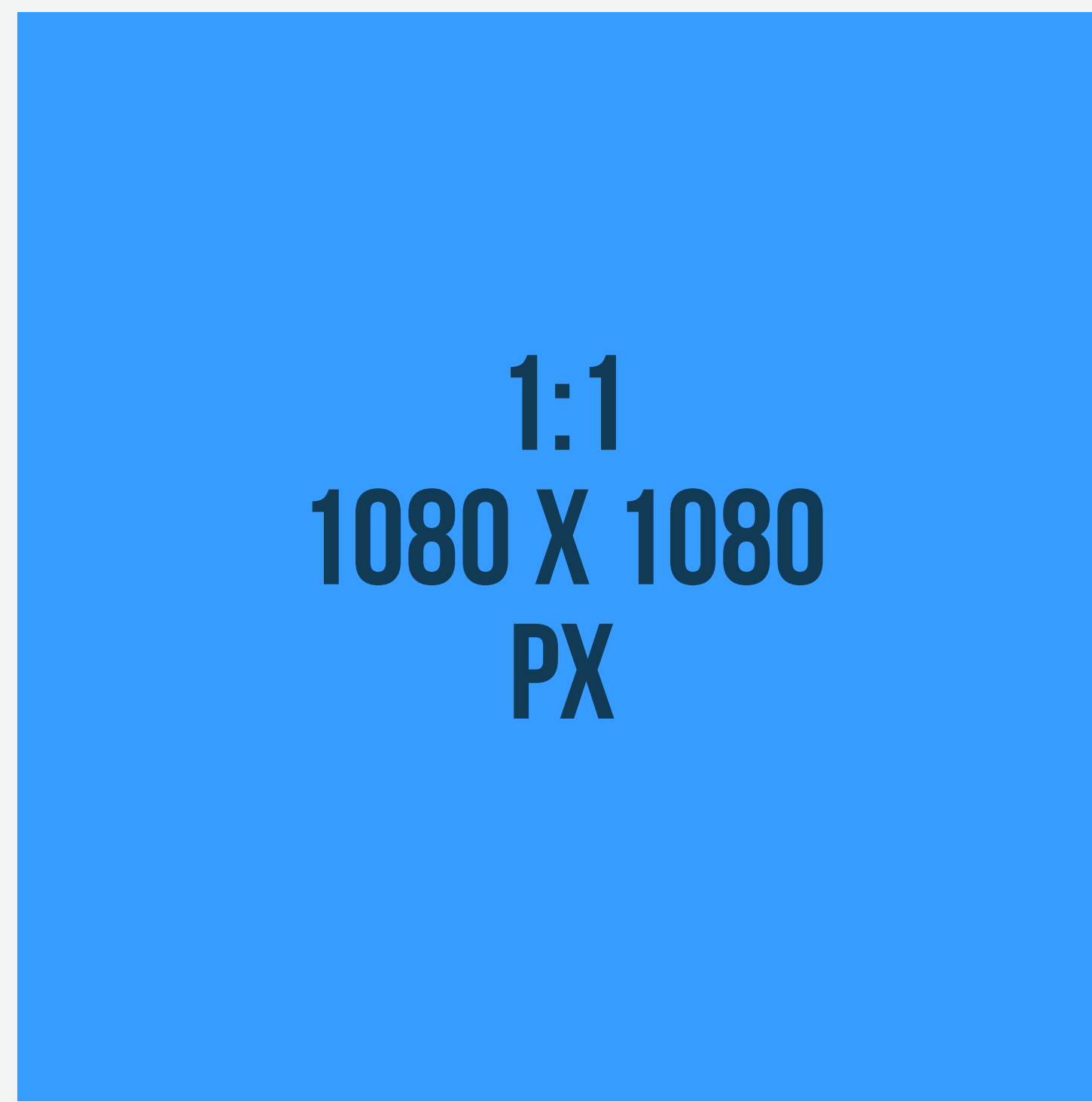
RATIO: 1:1 (DESKTOP-ONLY AD FORMAT)

FACEBOOK INSTANT ARTICLES



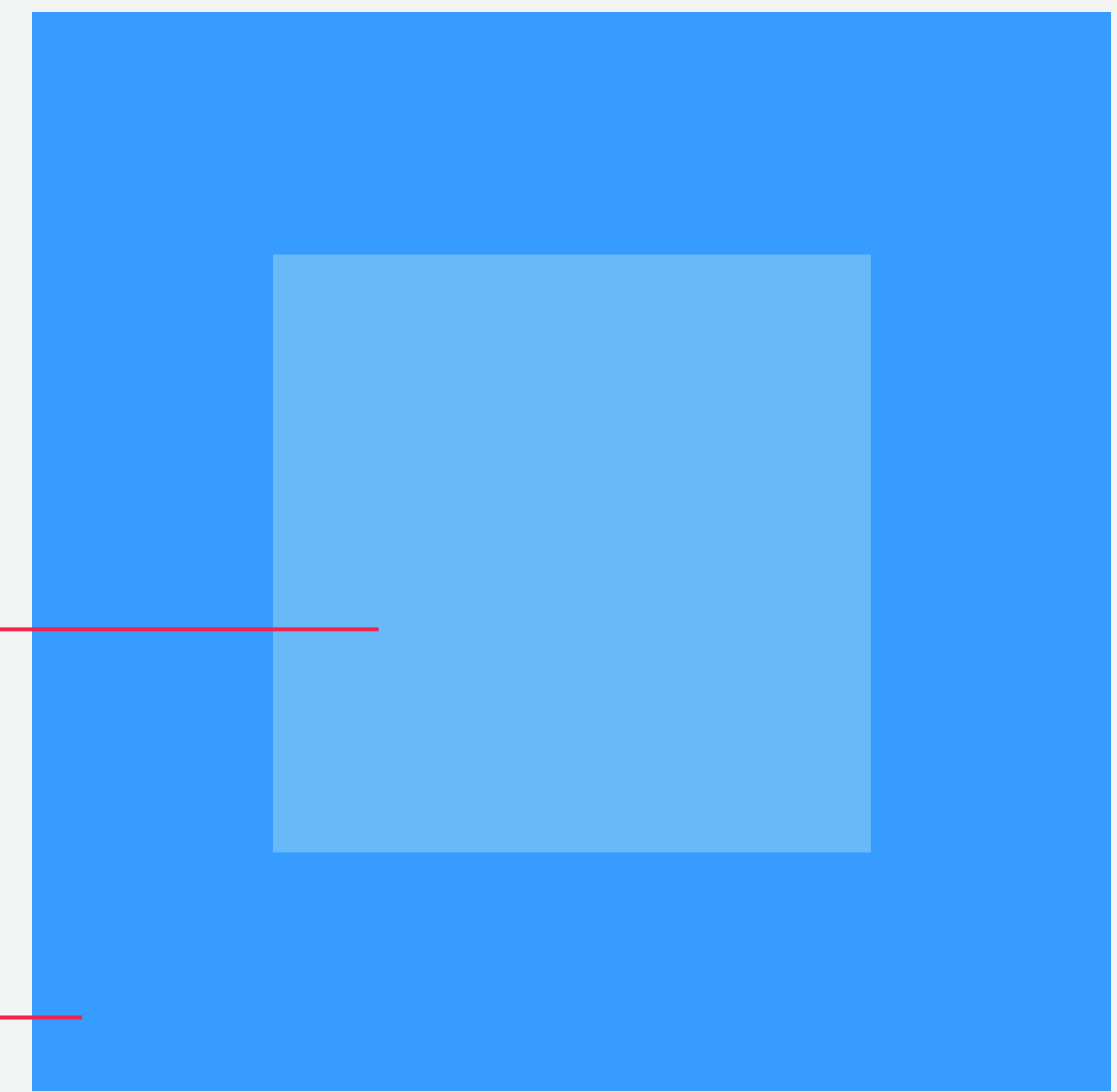
1.91:1 TO 1:1
1080 X 1080
PX

FACEBOOK MARKETPLACE ADS



1:1
1080 X 1080
PX

FACEBOOK SEARCH



1080 X 1080 PX
AT LEAST

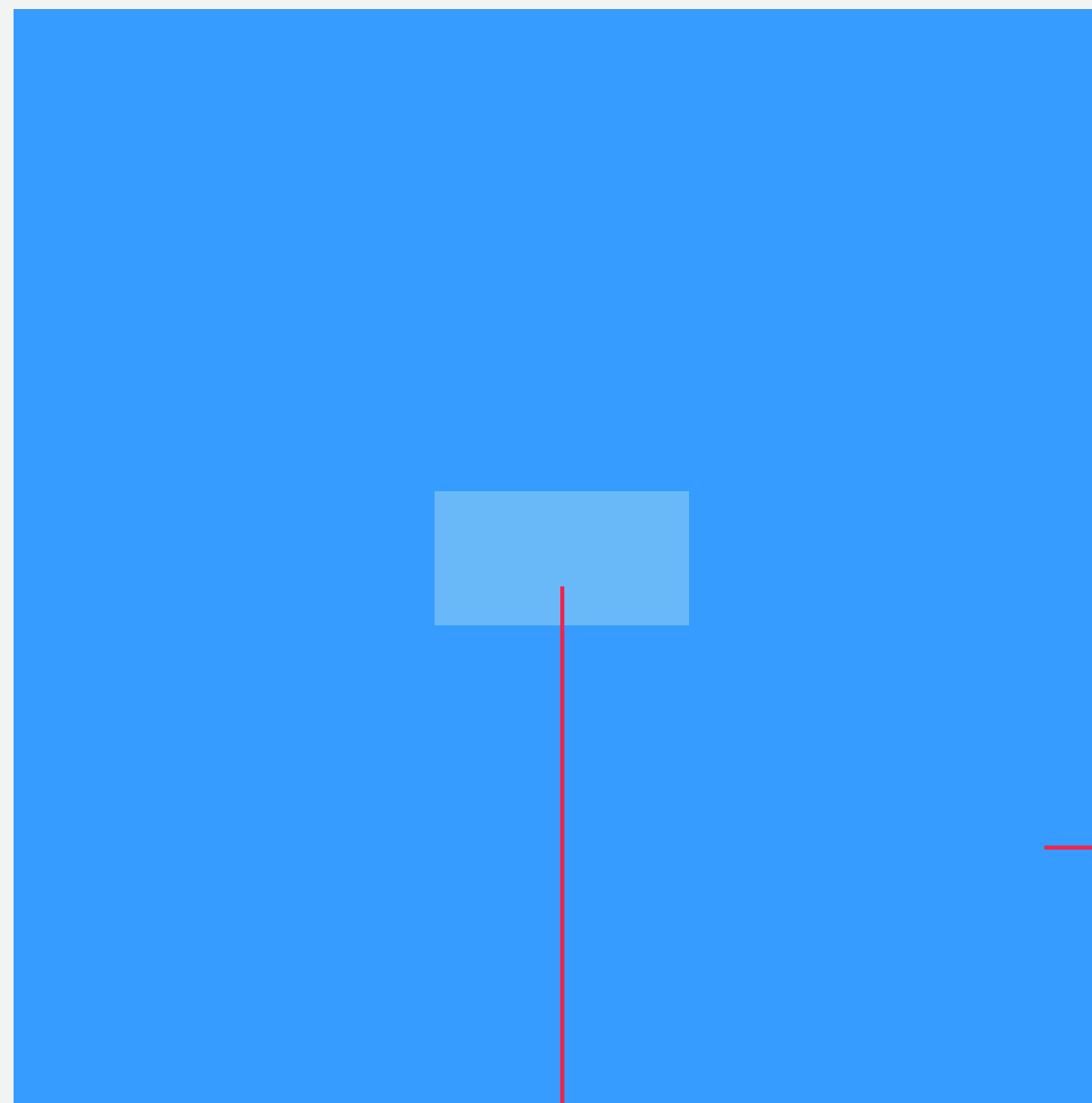
600 X 600 PX
MINIMUM SIZE
1.91:1 TO 1:1

FACEBOOK SPONSORED MESSAGES



1.91:1 TO 1:1
1080 X 1080
PX

MESSENGER INBOX ADS

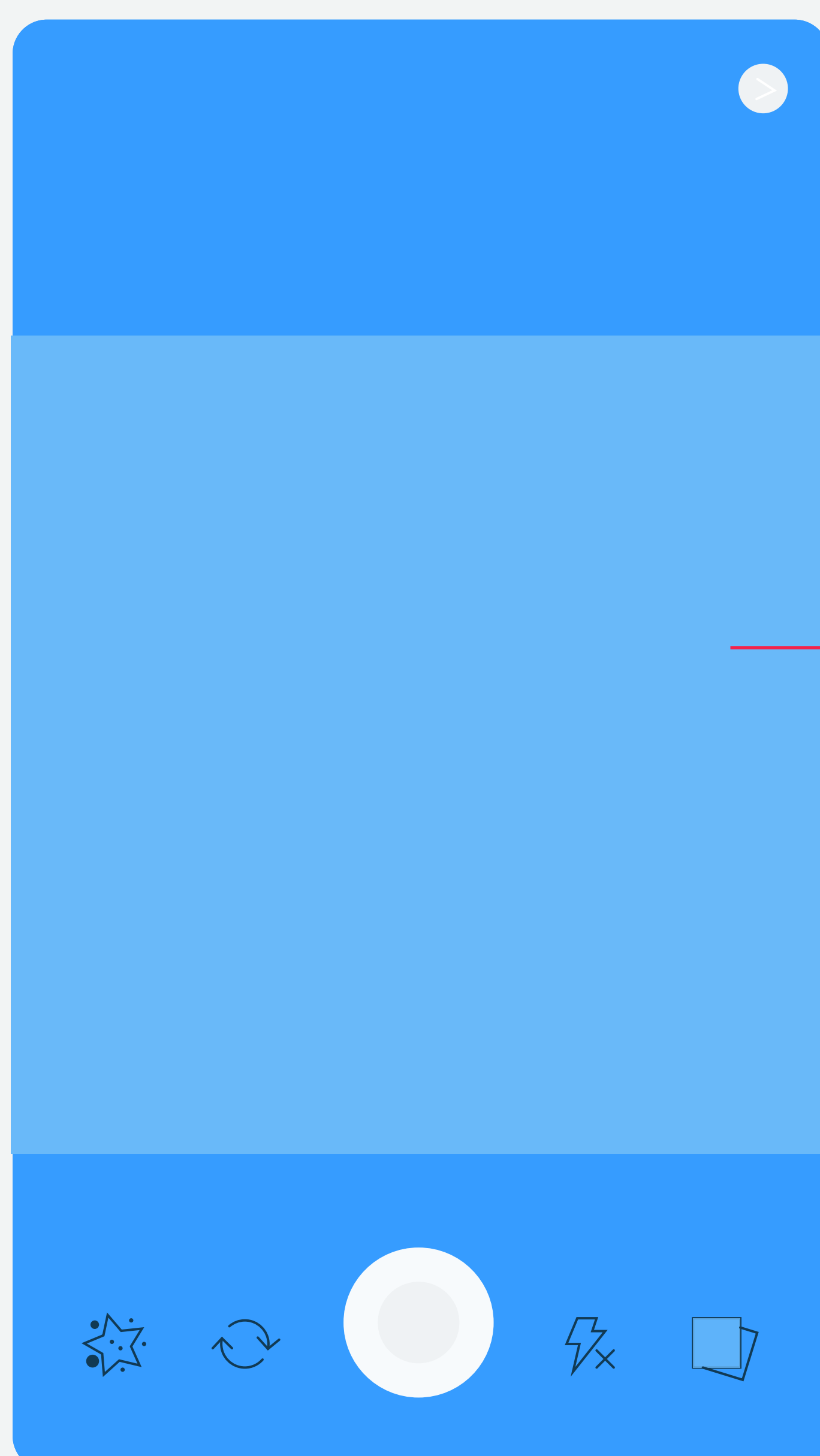


1080 X 1080 PX
AT LEAST

254 X 133 PX
MINIMUM SIZE
RATIO 1:1

Maximum file size: 30 MB

FACEBOOK SIZES FOR FACEBOOK STORIES ADS



9:16 1080 X 1080

Minimum width: 500 pixels