

# INSTAGRAM POST DIMENSIONS BY TYPE

## INSTAGRAM POST DIMENSIONS: FEED



**SQUARE**



**VERTICAL**



**HORIZONTAL**

## INSTAGRAM POST DIMENSIONS: STORIES



**VERTICAL**

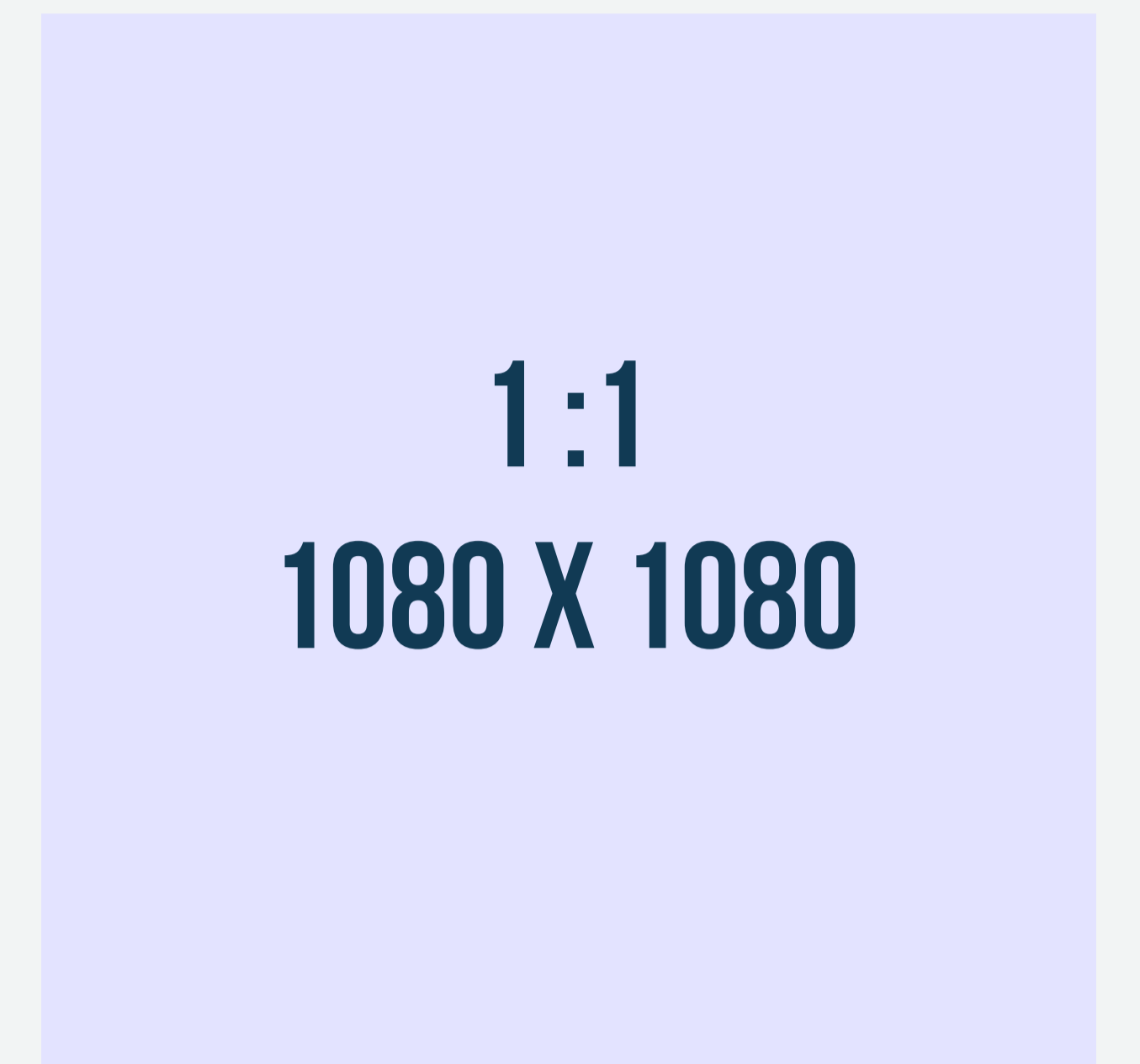
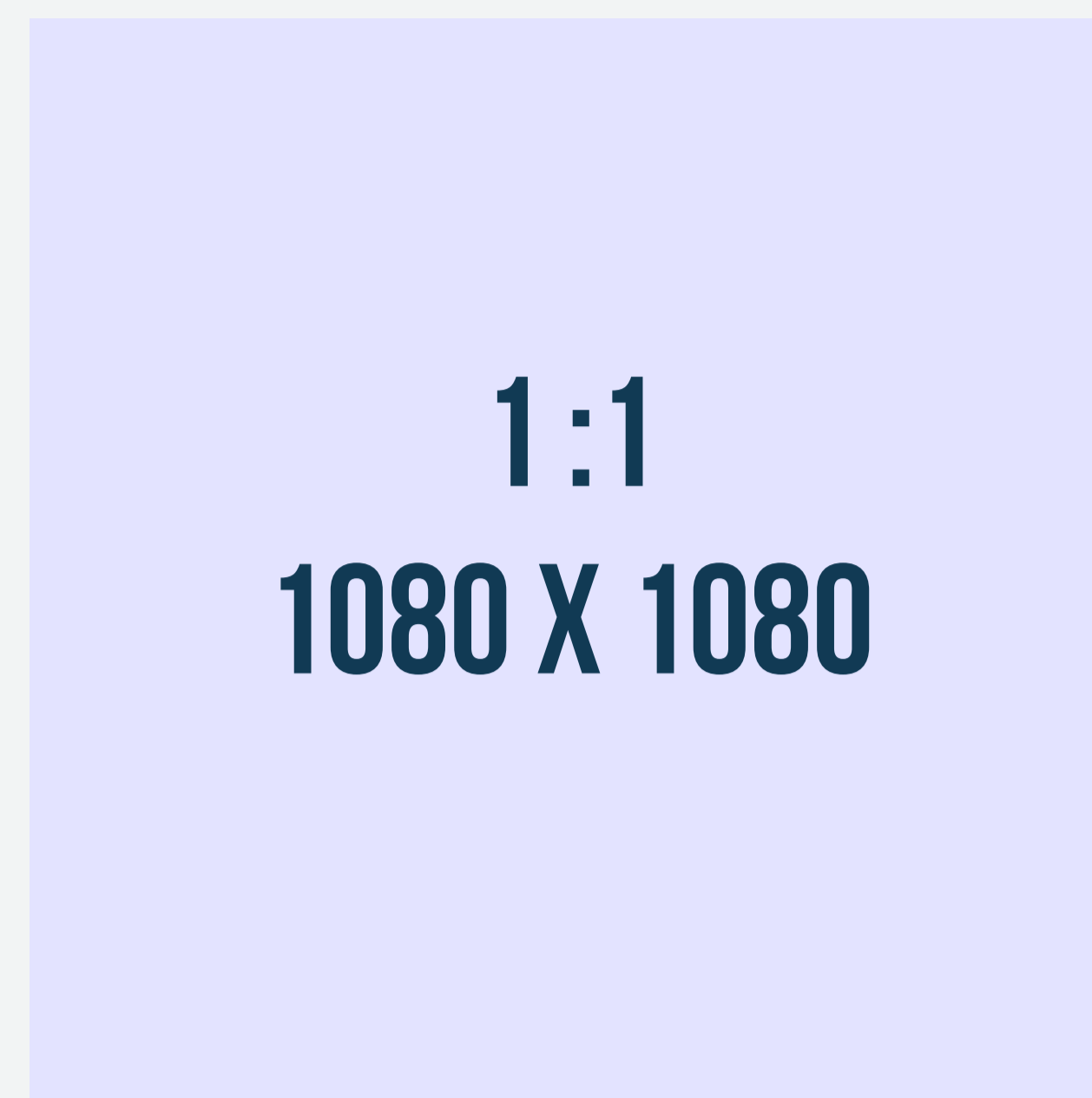


**MIN RATIO**

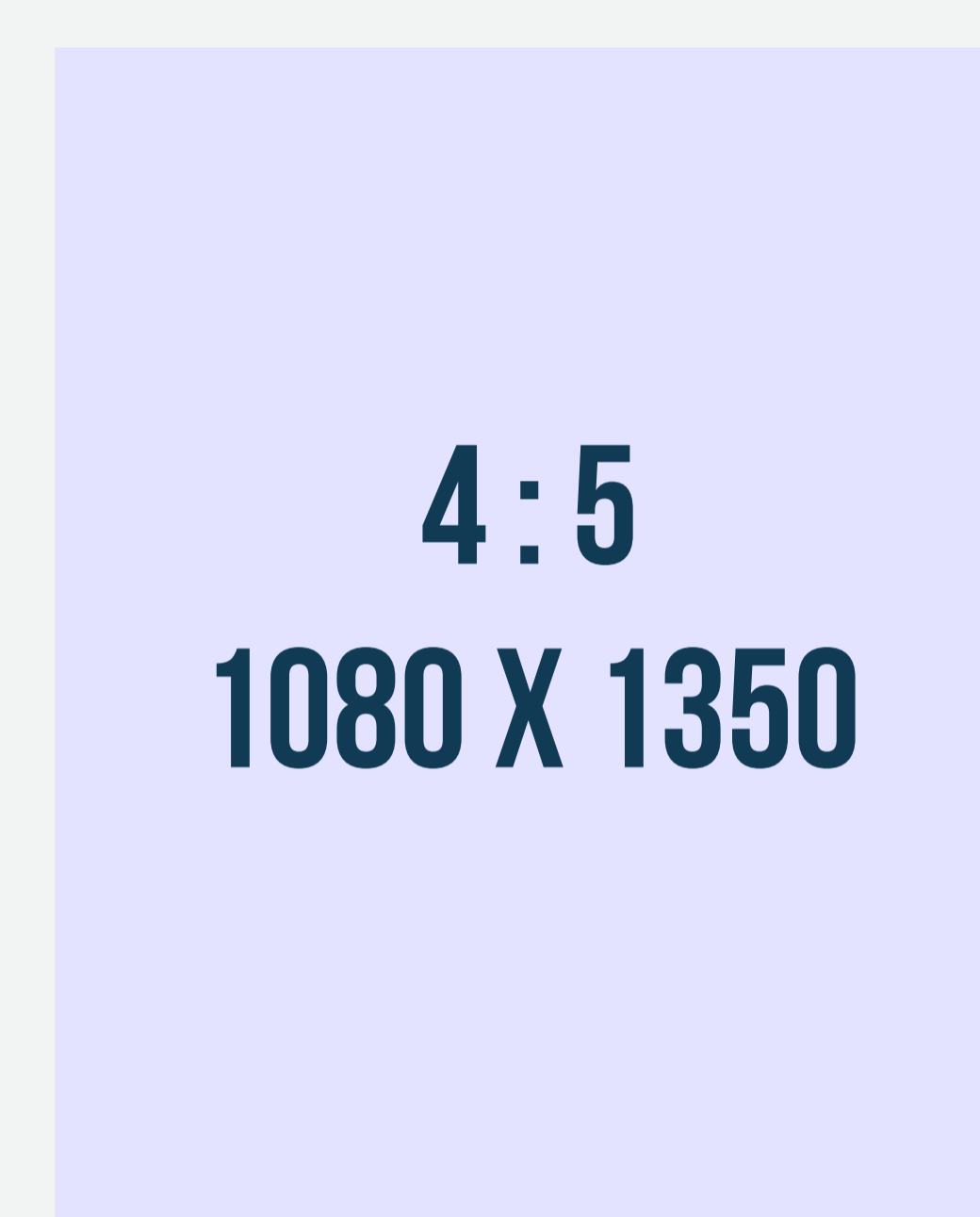
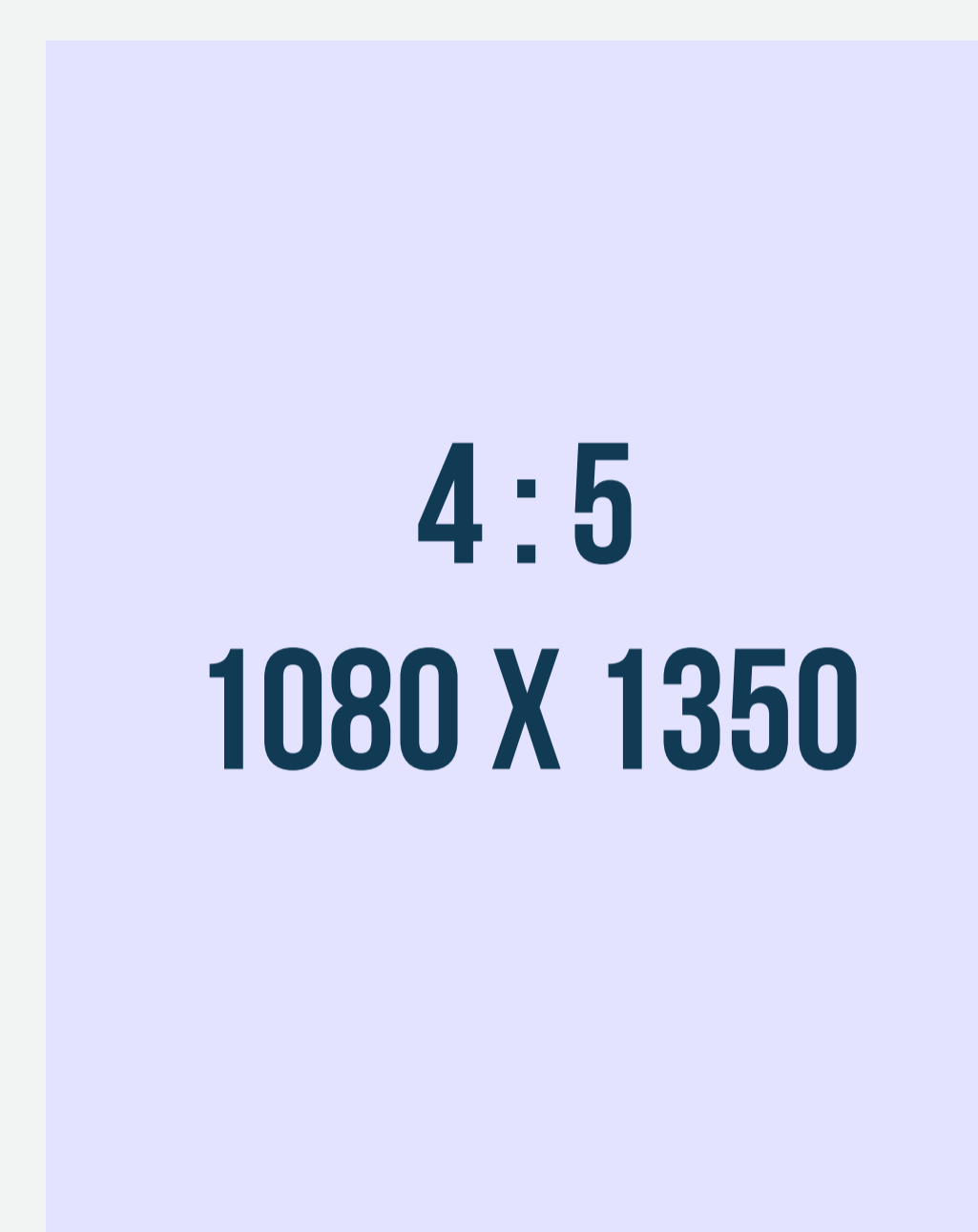
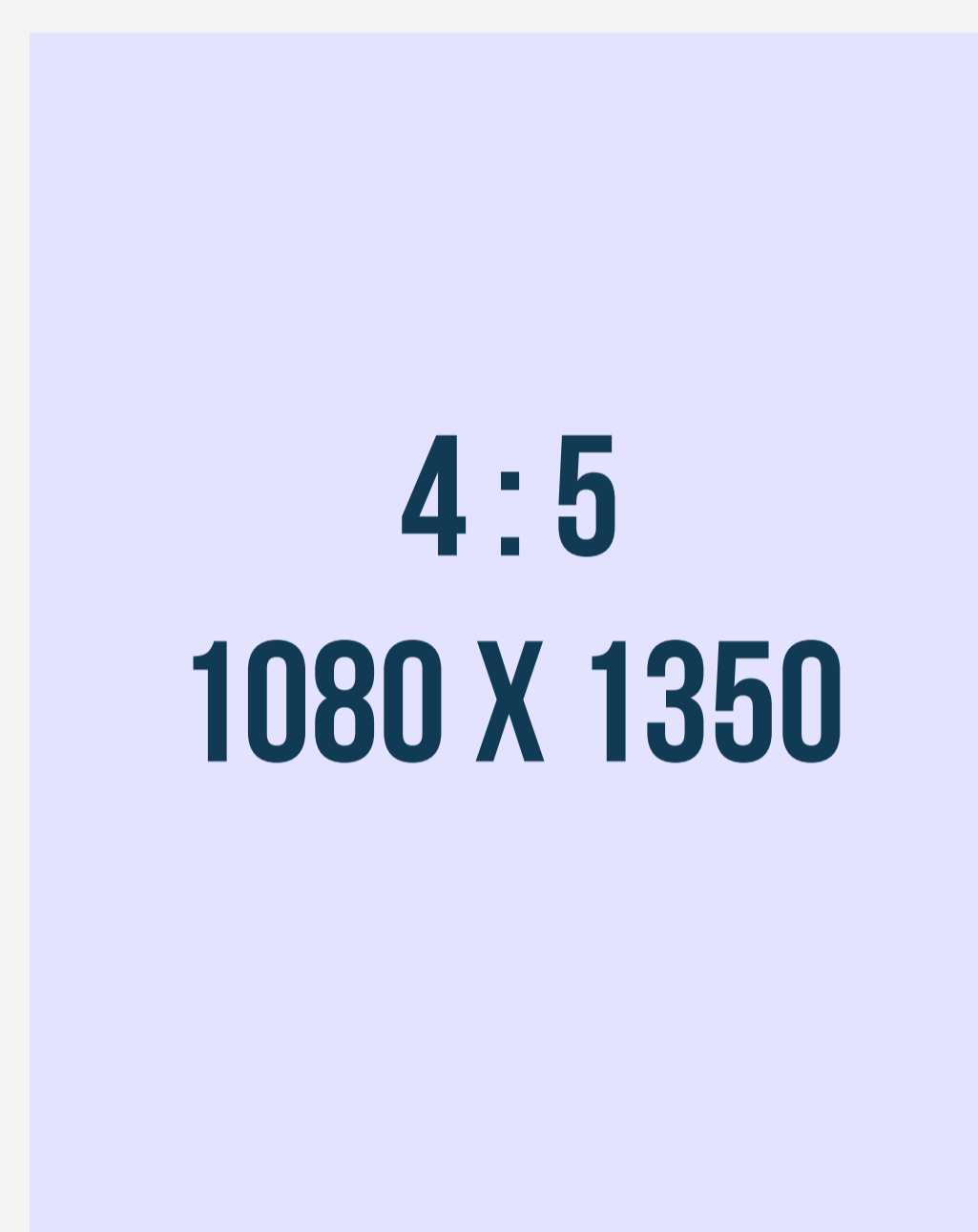
## INSTAGRAM POST DIMENSIONS: CAROUSELS



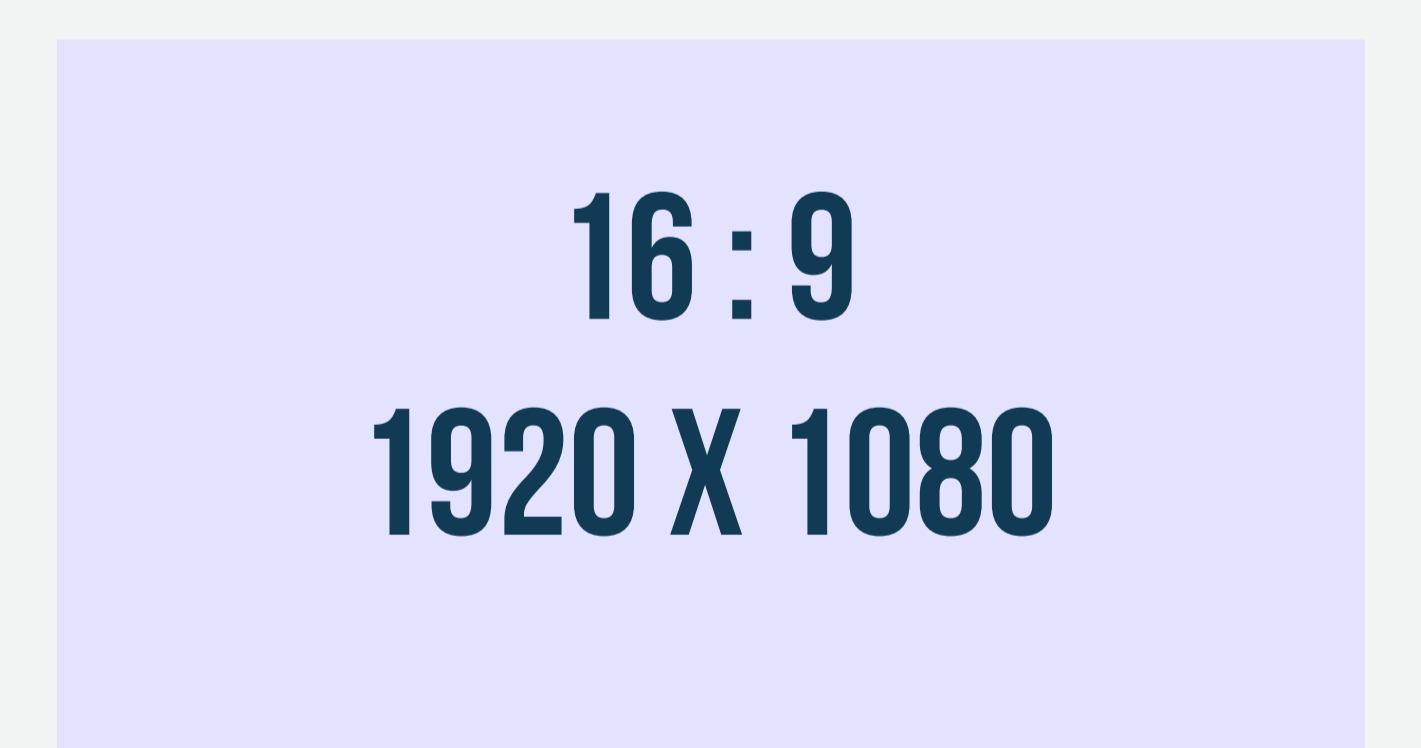
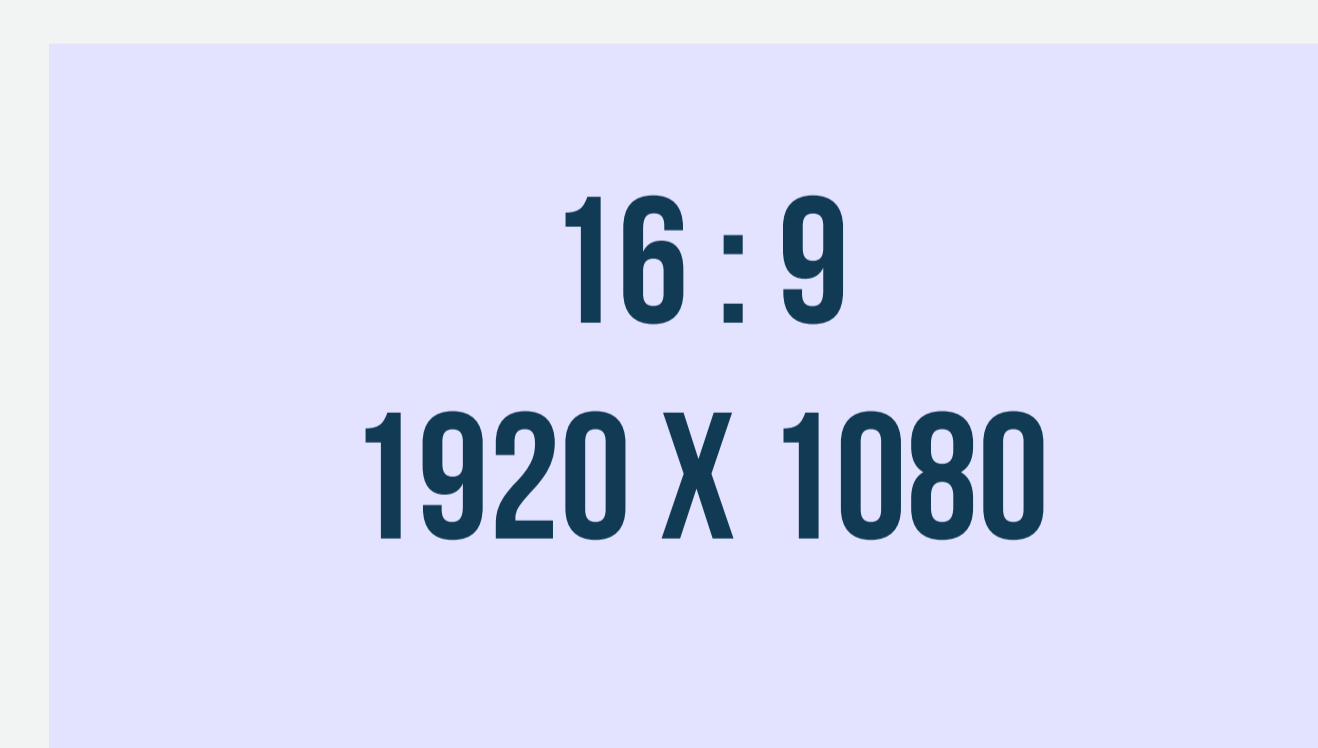
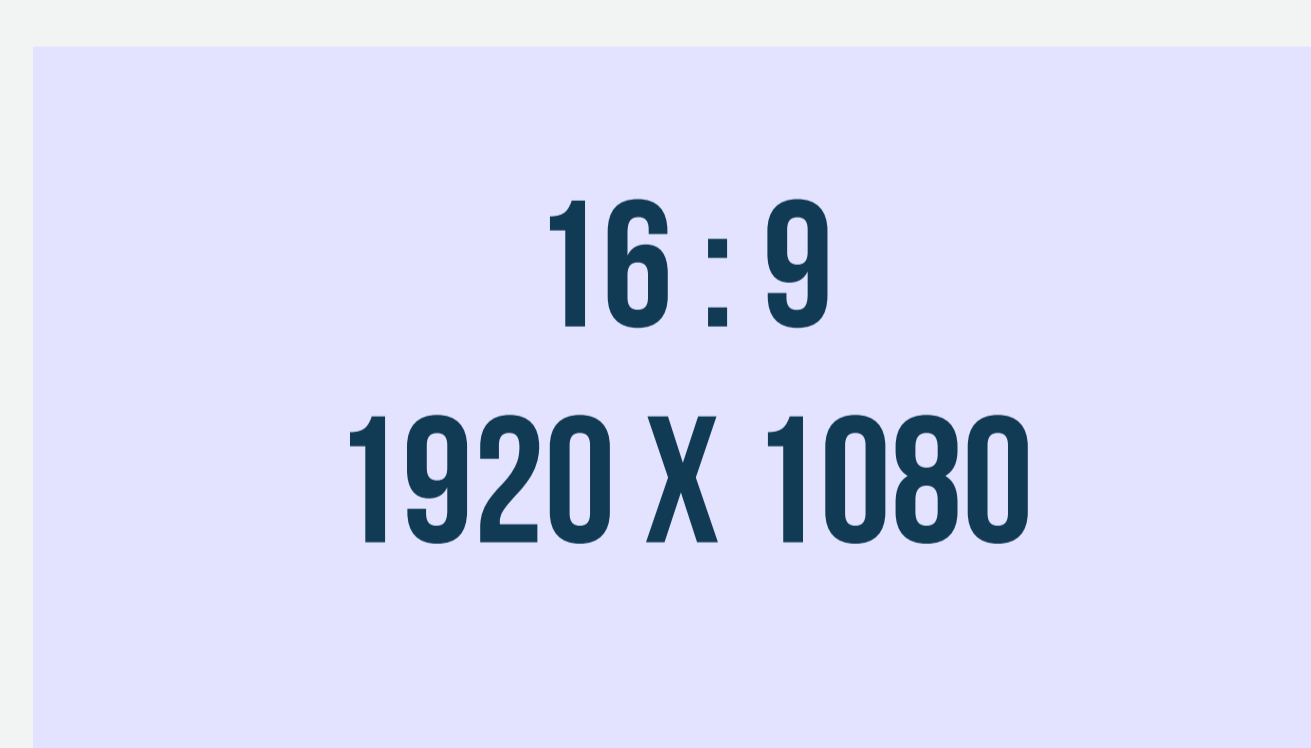
**SQUARE**



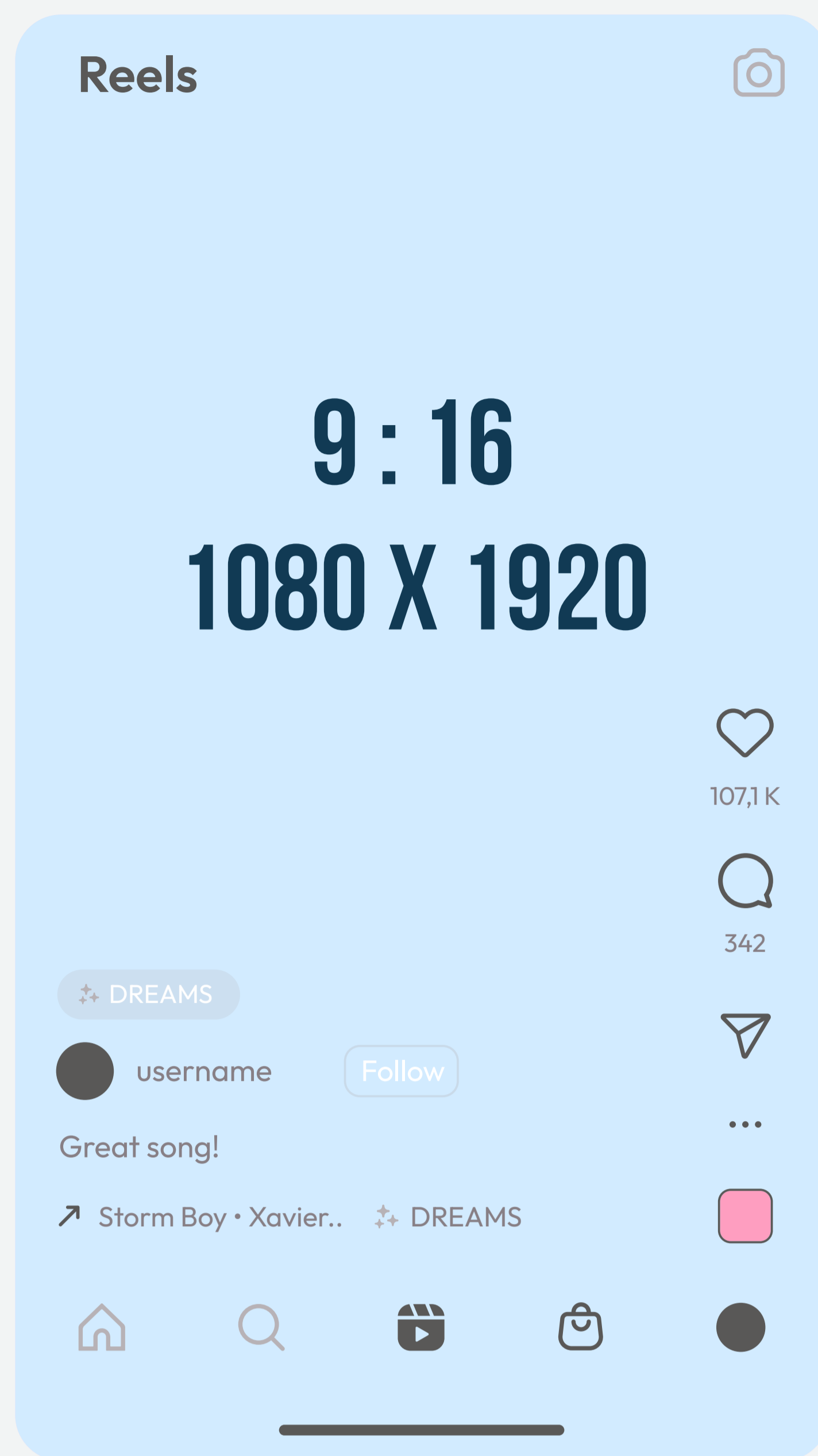
**VERTICAL**



**HORIZONTAL**



## INSTAGRAM POST DIMENSIONS: REELS

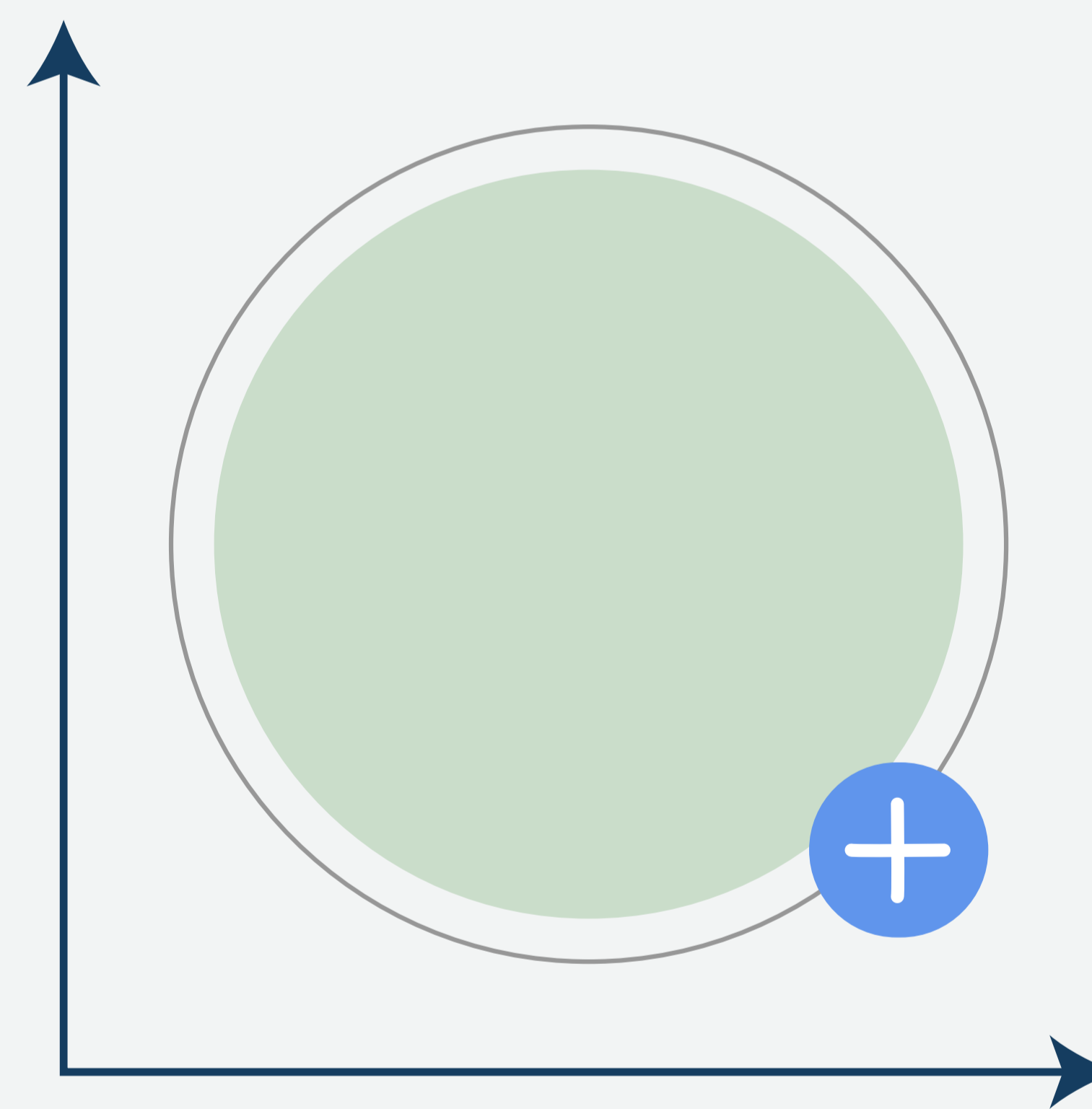


**VERTICAL**



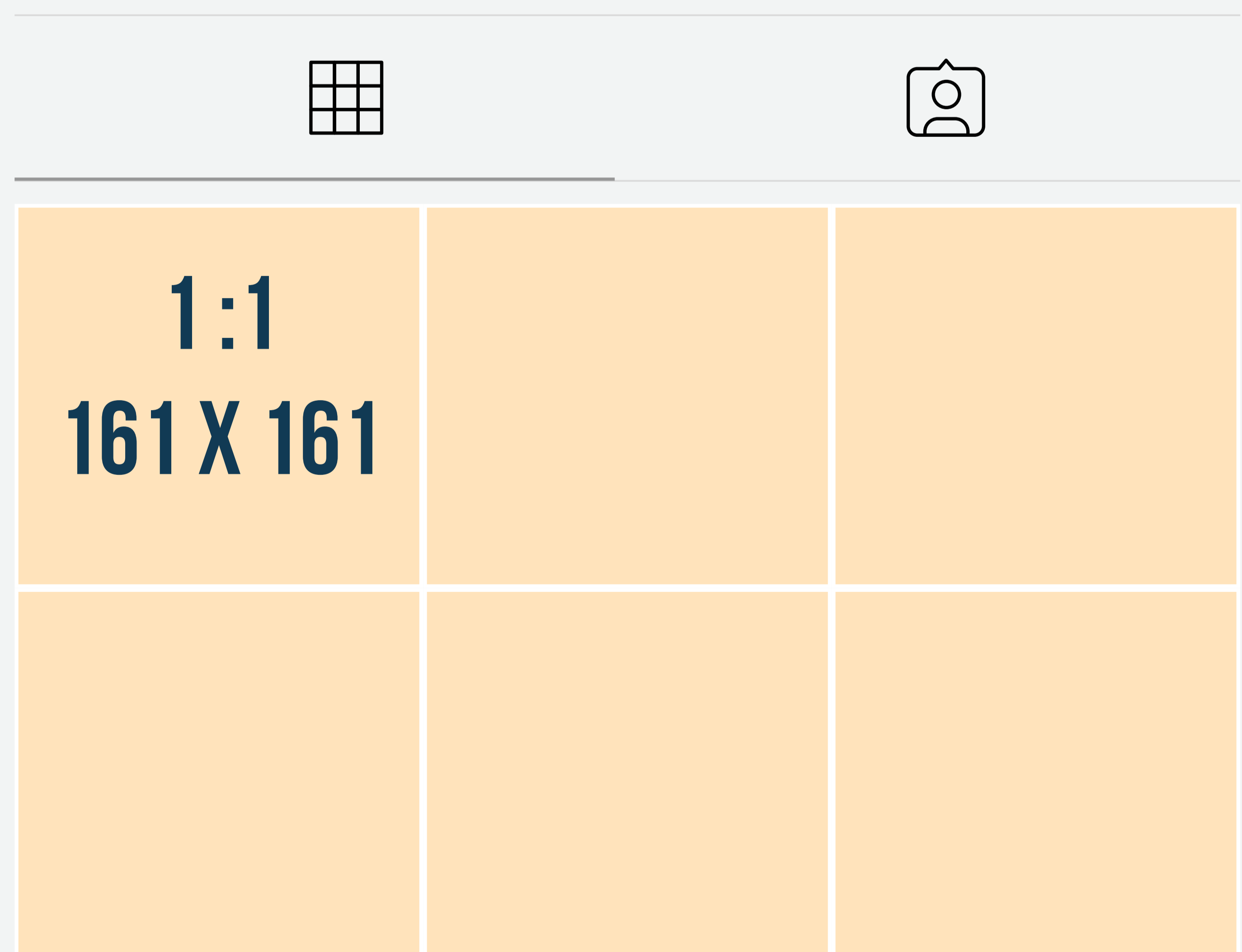
**PREVIEW**

## PROFILE PICTURE



**1:1**  
**110 X 110**  
**OR**  
**180 X 180**

## PHOTO THUMBNAILS



# INSTAGRAM VIDEOS DIMENSIONS



**SQUARE**



**VERTICAL**



**HORIZONTAL**

# INSTAGRAM LIVE DIMENSIONS

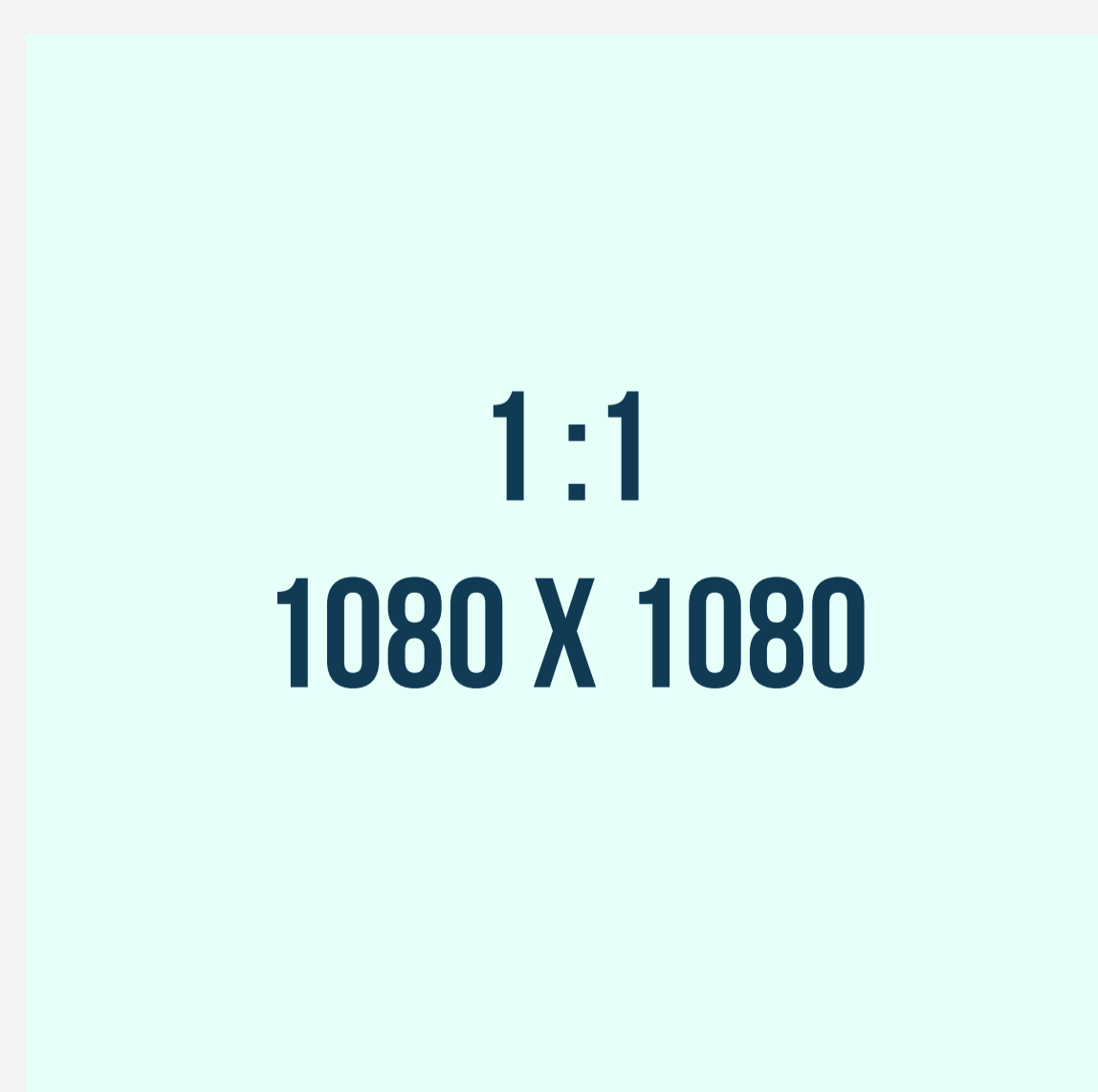


# INSTAGRAM ADS DIMENSIONS

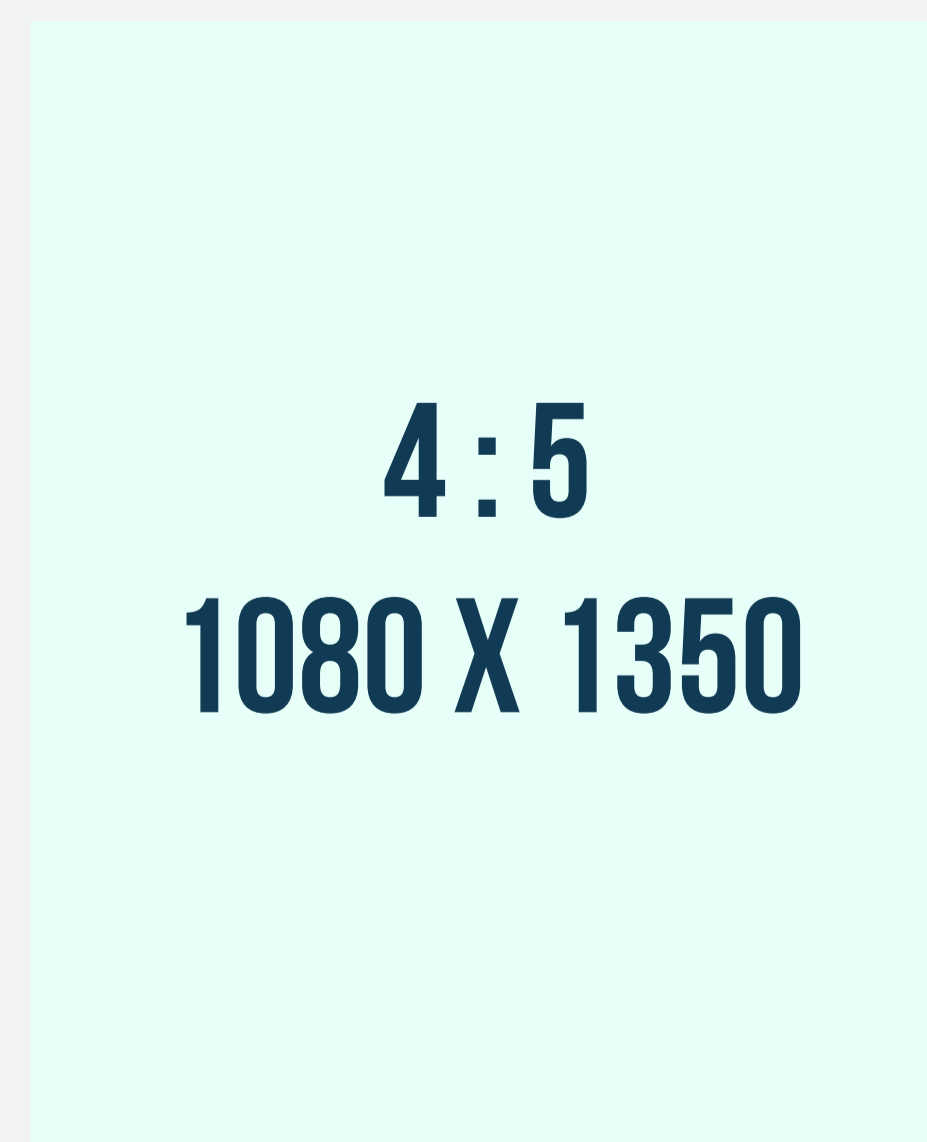
## INSTAGRAM ADS IMAGES



**HORIZONTAL**

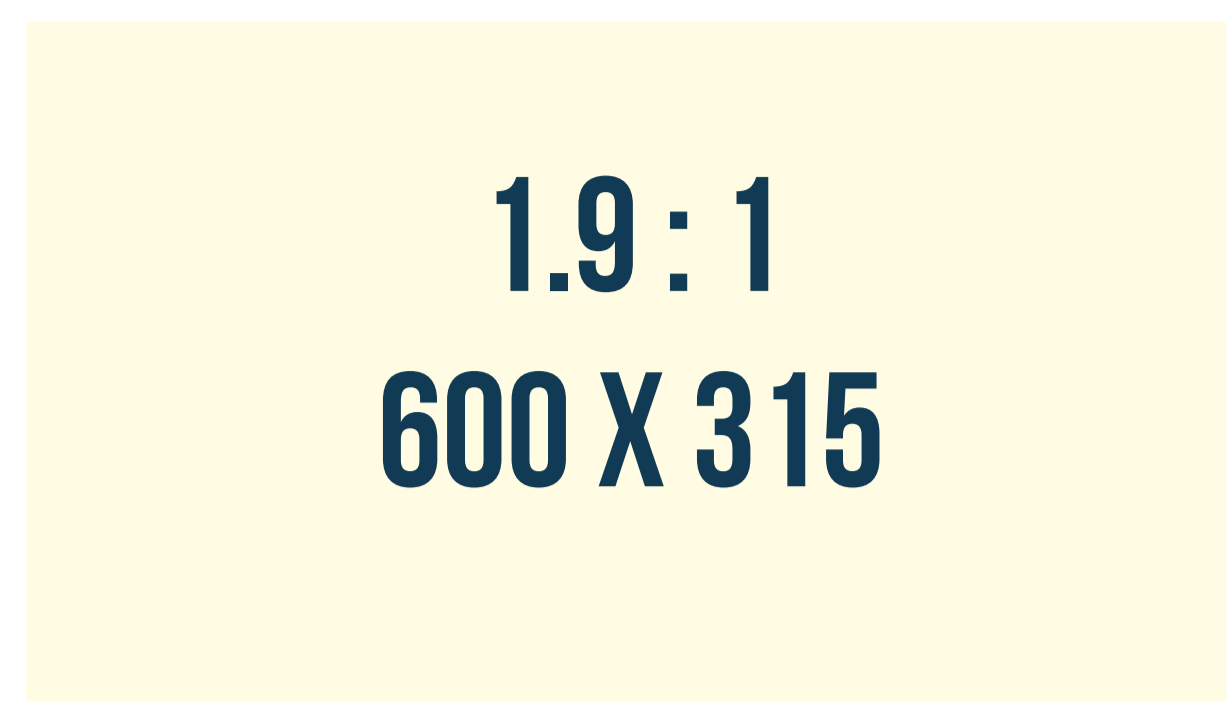


**SQUARE**



**VERTICAL**

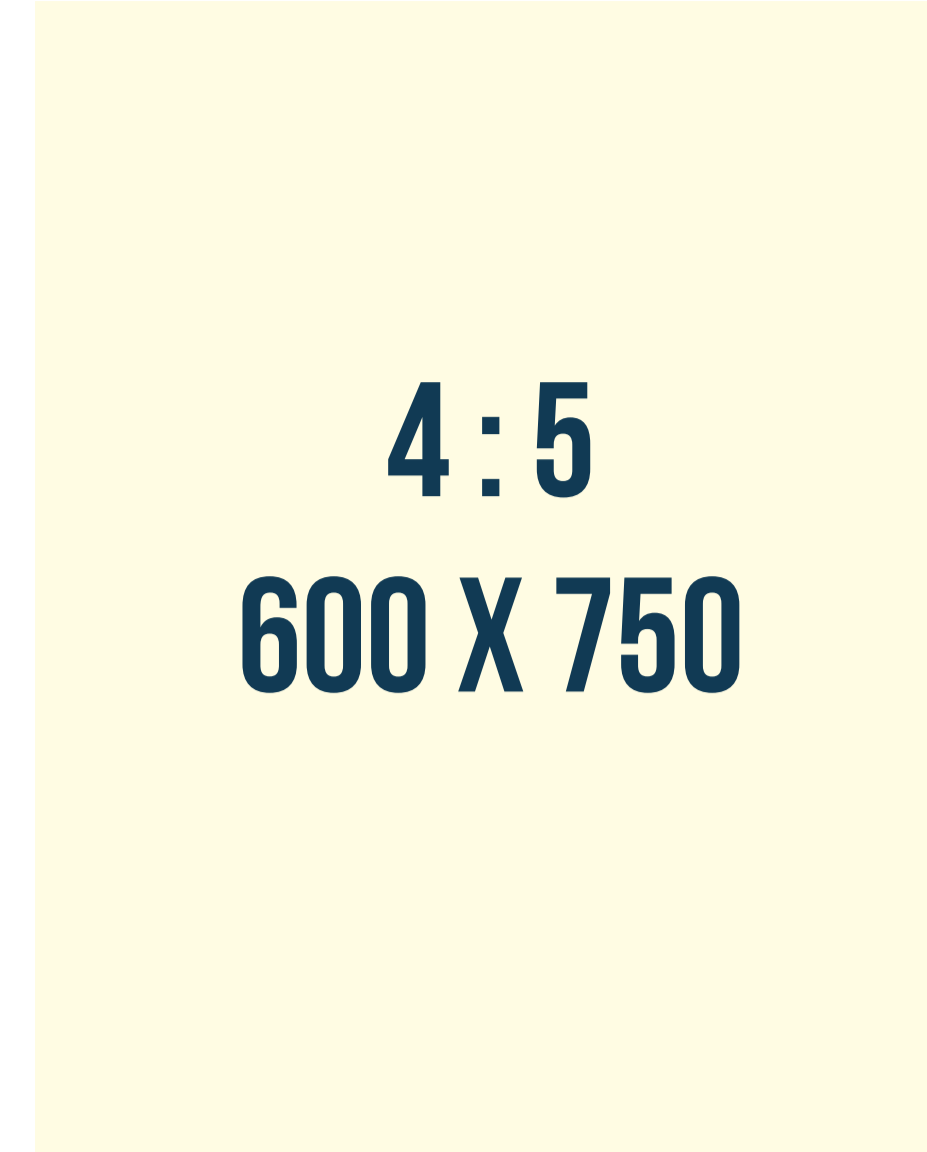
## INSTAGRAM ADS VIDEOS



**HORIZONTAL**

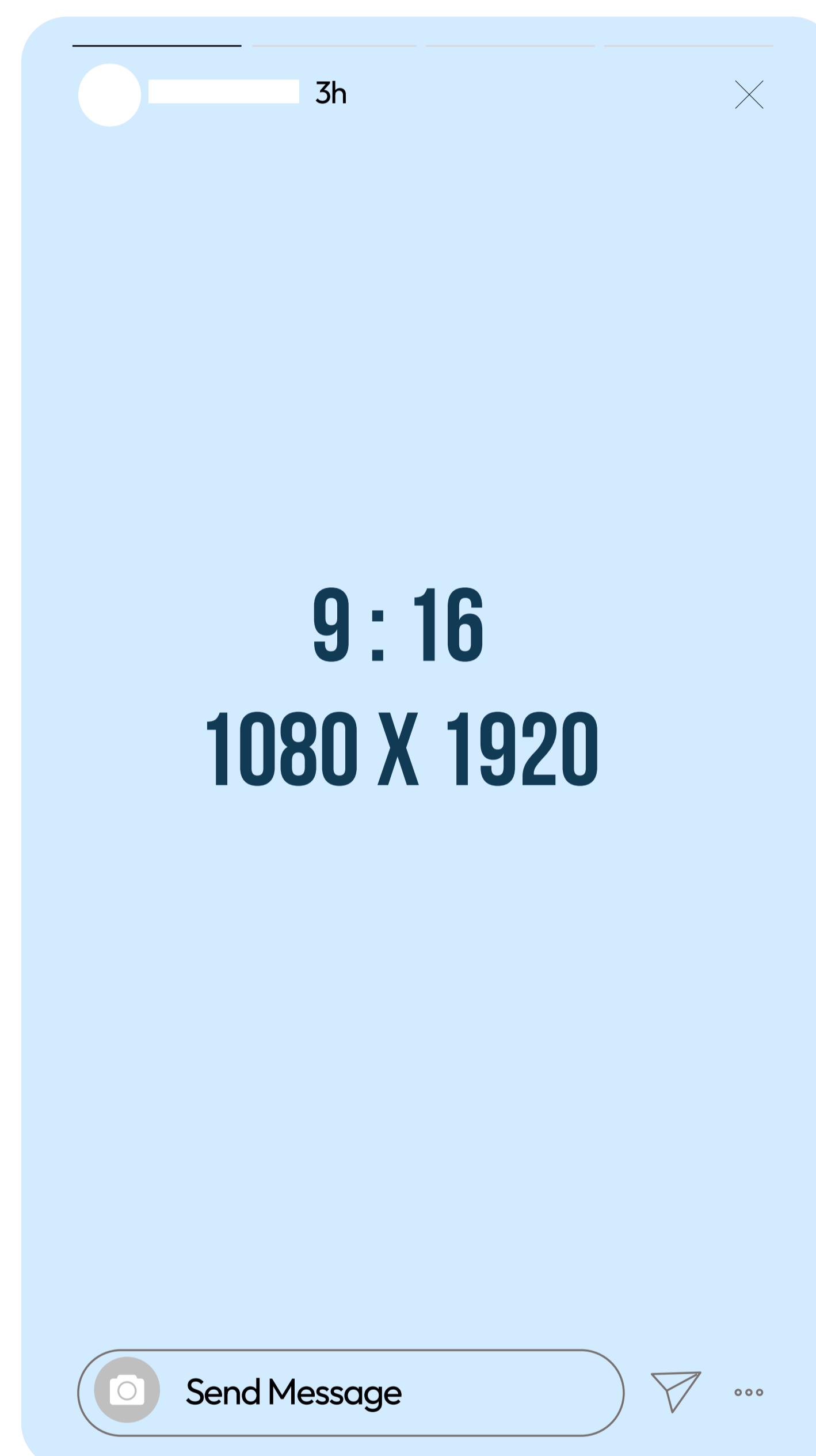


**SQUARE**



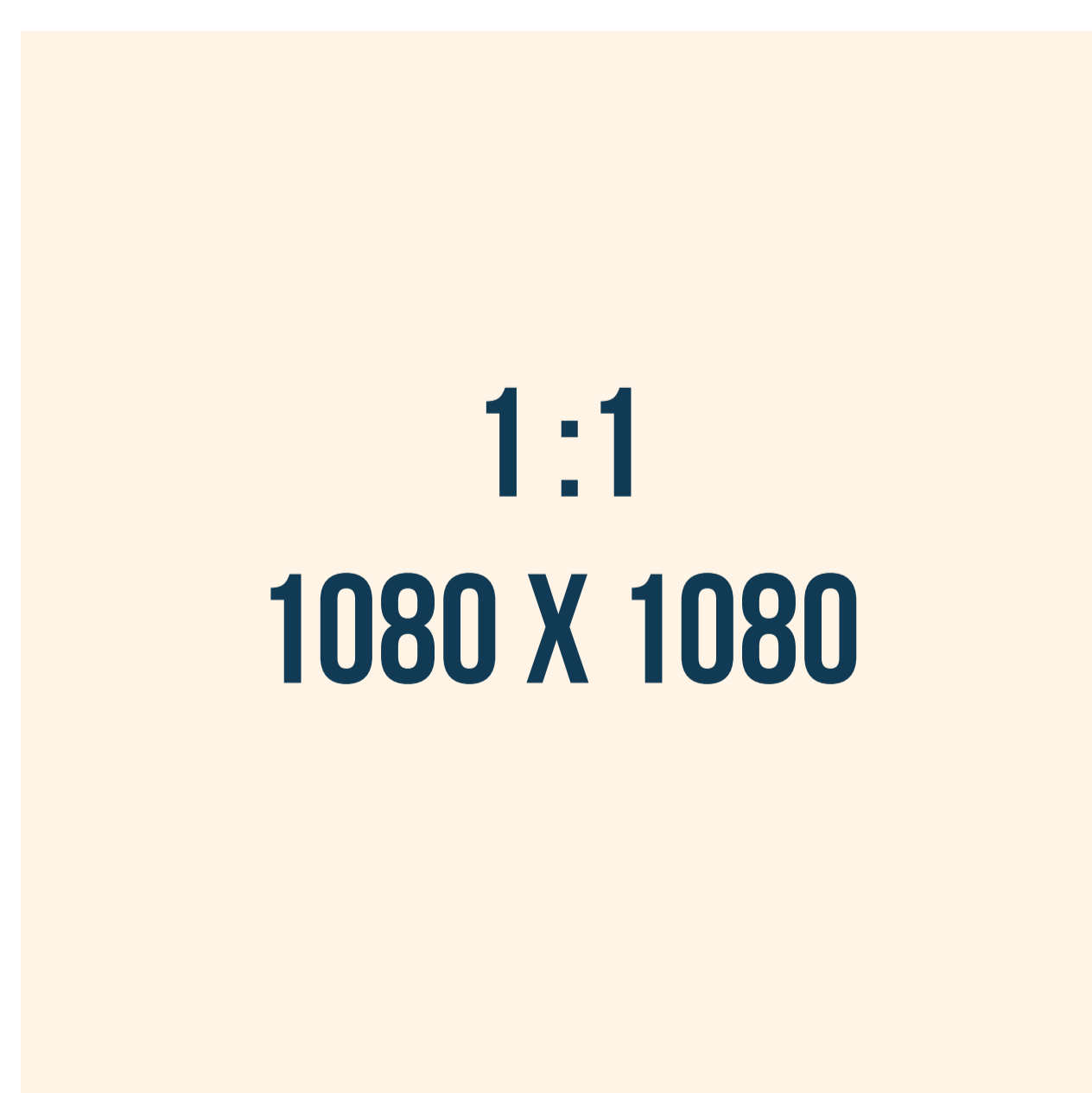
**VERTICAL**

## INSTAGRAM ADS STORIES



**VERTICAL**

## INSTAGRAM ADS CAROUSELS



**SQUARE**

